

2025/2026 Member Benefits

	PROFILE \$1,600	PROFILE+ \$5,200	INFLUENCE \$11,000	INFLUENCE+ \$19,500
Number of employees	1-499 Employees †	1-499 Employees †	500+ Employees †	500+ Employees †
Business size	Small-Medium	Small-Medium	Large Corporations	Large Corporations
Roster memberships	Up to 25	Up to 100	Up to 500	Unlimited

Note: Members may upgrade at any time. Downgrades are permitted only if your organization meets the employee size criteria of the lower tier.

MEMBER PRICING

Exclusive rates on TRBOT signature events - save up to 30%	●	●	●	●
Preferred pricing on quarterly networking experiences - discounts up to 30%	●	●	●	●
Preferred pricing on in-person workshops - save up to 40%	●	●	●	●
Complimentary attendance to Interactive Virtual Member Workshops	●	●	●	●

EXCLUSIVE ACCESS

Personalized member engagement plan: 1:1 session with account manager to define your unique member priorities, success metrics and roadmap		●	●	●
Quarterly business review: data-driven progress assessments to align with your evolving member needs		●	●	●
Annual impact report: year-end analysis of achievements and future growth opportunities				●
Access to members-only TRBOT Digital Portal - premium resources and insider opportunities including:	●	●	●	●
Member directory of 11,500+ business leaders across various industries	●	●	●	●
Video archive of select TRBOT event highlights	●	●	●	●
Exclusive previews of policy reports, research & resources	●	●	●	●
Access to policy committee meeting summaries	●	●	●	●
VIP access to Executive Roundtables: exclusive invitation-only events occurring throughout the year			●	●
Policy committee participation: directly influence policy and strategy (includes one sector focused and one cross cutting committee).				●
Additional policy seat: ability to expand your organization's committee representation*		● (non-profits and academia only)		●

2025/2026 Member Benefits (cont.)

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BRAND SPOTLIGHT				
Member Workshop delivery - choice of:				
Virtual workshop: deliver high-value insights directly to your prospects and customers in a flexible, online format		●	●	●
Immersive in-person workshop: engage and collaborate face-to-face with up to 25 attendees in a dynamic workshop setting*		●	●	●
Facilitated strategic introductions: connections with key stakeholders, partners, decision makers and potential customers		●	●	●
Complimentary placement in the Member Marketplace: showcase your brand or product **	●	●	●	●
Member spotlight in <i>Inside Track</i> newsletter (subject to availability and editorial approval)		●	●	●
Blog or podcast feature (subject to availability and editorial approval)			●	●
Partner Podium opportunity: own the TRBOT stage with a member-exclusive customized event *			●	●
VENUE AND FACILITY BENEFITS				
Exclusive rates at the Quay - enjoy up to 25% off on meeting rooms, event & gala venues and our stunning outdoor patio ***	●	●	●	●
Exclusive rates for the Quay's Digital Studio - up to 17% off ***	●	●	●	●
<p>* Additional costs apply</p> <p>** Ad size determined by Member Tier</p> <p>*** Subject to availability. Discount depends on booking duration; minimum spend applies.</p> <p>† Company classification will primarily be determined by Canadian headcount. However, any company with a global headcount exceeding 10,000 employees will automatically be classified as a "Large Corporation", regardless of Canadian headcount</p>				

Become a member today! bot.com/membership