

# 2022/2023 Member Benefits

Be a catalyst in the creation of a vibrant economic Toronto region. Your membership will open doors to new business opportunities and partnerships as well as providing exclusive access to industry events, data and resources that will be critical to you and your organization's success.

As a valued member of the Toronto Region Board of Trade, your benefits are highlighted in this table.

|  | CHAMBERS INSURANCE \$25/month** | INDIVIDUAL \$35/month | PROFILE \$1,400          | PROFILE+ \$4,500 | INFLUENCE \$9,500           | INFLUENCER \$17,000         |
|--|---------------------------------|-----------------------|--------------------------|------------------|-----------------------------|-----------------------------|
| <b>SUITABLE FOR BUSINESSES AND PROFESSIONALS</b> | Professionals                   | Professionals         | Start-Ups, Micro & Small | Small            | Medium - Large Corporations | Medium - Large Corporations |
| <b>ROSTER MEMBERSHIPS</b>                        |                                 |                       | Up to 12                 | Up to 25         | Up to 50                    | Unlimited                   |
| Young Professional Network (YPN) subscription    | ✓                               | ✓                     | ✓                        | ✓                | ✓                           | ✓                           |

## MEMBER PRICING

|   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|
| Facilitated Networking Program                    | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| TRBOT Events (Socials, Summits, Podium & Marquee) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Advertising in TRBOT Platforms                    | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

## EXCLUSIVE ACCESS

|   |   |   |          |          |          |                   |
|---|---|---|----------|----------|----------|-------------------|
| Chambers of Commerce Group Insurance                                  | ✓ | ✓ | ✓        | ✓        | ✓        | ✓                 |
| TRBOT Virtual Networking & Business Development Platform              | ✓ | ✓ | ✓        | ✓        | ✓        | ✓                 |
| BulletinBoard E-Newsletter Subscription                               | ✓ | ✓ | ✓        | ✓        | ✓        | ✓                 |
| Complimentary Pass to Participate in Member Workshops                 | ✓ | ✓ | ✓        | ✓        | ✓        | ✓                 |
| Discounted rates on Member Workshop Participation                     | ✓ | ✓ | ✓        | ✓        | ✓        | ✓                 |
| Member Exclusive Content, Policy Reports, Tools, Research & Resources | ✓ | ✓ | ✓        | ✓        | ✓        | ✓                 |
| World Trade Centre programs & services                                | ✓ | ✓ | ✓        | ✓        | ✓        | ✓                 |
| Directory to 11,500+ TRBOT Members                                    | ✓ | ✓ | ✓        | ✓        | ✓        | ✓                 |
| 1:1 Member Engagement with Relationship Manager                       |   |   | 1-2/Year | 2-3/Year | 3-4/Year | Dedicated Service |
| VIP & Private Roundtables Participation                               |   |   |          | ✓*       | ✓        | ✓                 |
| Brokered Introductions  |   |   |          |          | ✓        | ✓                 |
| Policy Committee Participation+                                       |   |   |          |          |          | ✓                 |
| Strategic Seating at Marquee Board Events                             |   |   |          |          |          | ✓                 |
| Economic Blueprint Initiative (EBI) Data Analytics and Insights*+     |   |   |          |          |          | ✓                 |

## BRAND AMPLIFICATION

|   |   |   |        |        |        |                 |
|---|---|---|--------|--------|--------|-----------------|
| Sponsorship & Partnership Opportunities                             | ✓ | ✓ | ✓      | ✓      | ✓      | Priority Access |
| Advertising Opportunities at TRBOT's New 100QQ Office & Event Space |   |   | ✓      | ✓      | ✓      | ✓               |
| Opportunity for Roundtable & Workshop Delivery*+                    |   |   |        | ✓      | ✓      | ✓               |
| Featured on BulletinBoard E-Newsletter & Engagement Portal          |   |   | 1/Year | 2/Year | 3/Year | 4/Year          |
| Showcase Your Product & Services at Elevated Networking Events*+    |   |   |        |        | ✓      | ✓               |
| Feature Your Product & Services on Member Tools & Resources*        |   |   |        | ✓      | ✓      | ✓               |

## COMING FALL 2022: 100QQ NEW OFFICE EXCLUSIVES & RESOURCES

|   |  |  |   |   |   |   |
|---|--|--|---|---|---|---|
| Exclusive Rates, up to 25% discount on Meeting Rooms, Event/Gala Space & Outdoor Patio++            |  |  | ✓ | ✓ | ✓ | ✓ |
| Exclusive offer, 10% off on the minimum spend of Food & Beverages from Oliver & Bonacini Catering++ |  |  | ✓ | ✓ | ✓ | ✓ |
| Preferred rates to TRBOT's State-of-the-Art Digital Studio  |  |  |   | ✓ | ✓ | ✓ |

\*Where space in the editorial calendar permits. We will do our best to fit you in! \*\*Chambers Insurance Membership must join or have an existing Chambers Group Benefits subscription plan.

+Where content aligns with the Board brand, strategic areas of focus & members' interests. ++ Offer subject to change.

Note: Benefits do not roll over and must be used in the 12 months of the membership period

Become a member today! [bot.com/membership](https://bot.com/membership)