



# 2023-2024 PROGRAMMING CALENDAR







**TRADESHOW** 

# 2023

#### MAY

- May 30 | Executive Certificate Topic: **Talent Management** Mission Host/Partner: ARRI Sector: **Aerospace**
- May 31 | Trade Accelerator Program Mission Host/Partner: Communitech Location: Kitchener Waterloo

## JUNE

- Jun 19-25 Tradeshow: ICT Aero Location: **Paris, France** Sector: **Aerospace**
- Jun 22 | Growth Development Program Mission Host/Partner: **Scotiabank** Sector: **Multisector**
- **Jun 28** | Executive Certificate Topic: **Optimizing Tradeshow's ROI** Mission Host/Partner: ARRI

#### JULY

**Jul 12** | Trade Accelerator Program Mission Host/Partner: ARRI

#### **AUGUST**

**Aug 22** | Executive Certificate **Topic: Adopting ESG Practices** Sector: Clean Tech

## **SEPTEMBER**

- **Sept 4** | Tradeshow: **The Green Expo** Mission Host/Partner: TCS Location: Mexico City, Mexico Sector: **Clean Tech**
- **Sept 7**| Executive Certificate Topic: Managing a Global Workforce Sector: **Environmental**
- ▲ Sept 12 | Tradeshow: Battery Show Mission Host/Partner: TCS Location: Detroit, MI, USA Sector: Clean Tech

### **SEPTEMBER**

- **Sep 13** | Trade Accelerator Program Sector: Multisector Location: Markham
- **Sept 14** | Executive Certificate Topic: Funding & Grants Strategies Sector: Water Technologies
- **Sept 21** | Trade Accelerator Program Sector: **Clean Tech** Location: **Toronto**
- **Sept 25** | Trade Accelerator Program Mission Host/Partner: Invest Ottawa Sector: Innovation & Technology
- ▲ Sept 25 | Tradeshow: Perumin Mission Host/Partner: **TCS** Location: Arequipa, Peru Sector: Clean Tech
- Sept 28 | Executive Certificate Topic: Security & Trade Sector: **Tech**

#### **OCTOBER**

- Oct 4 | Executive Certificate **Topic: Adopting ESG Practices** Sector: Agri-Food
- Oct 2-4 | Tradeshow: WEFTEC Mission Host/Partner: **MEDJCT** Location: Chicago, IL, USA Sector: **Environmental**
- Oct 3 | Growth Development Program Mission Host/Partner: ARRI Sector: **Aerospace**
- Oct 11 | Trade Accelerator Program Sector: Multisector Location: **Toronto**
- **Oct 17** | Executive Certificate Topic: Funding & Grants Strategies Sector: **Environmental Technologies**
- Oct 24 Trade Accelerator Program Sector: **Agri-Food** Location: **Toronto**

#### **OCTOBER**

- Oct 2-6 | Tradeshow: TBC Mission Host/Partner: MEDJCT Location: Guanajuato, Mexico Sector: Advanced Manufacturing
- Oct 10 | Tradeshow: POLLUTEC Mission Host/Partner: TCS Location: Lyon, France Sector: **Environmental**
- Oct 16-20 | Tradeshow: GITEX Mission Host/Partner: MEDJCT Location: **Dubai**, **UAE** Sector: **Tech**
- Oct 17 | Tradeshow: IFAT India Mission Host/Partner: TCS Location: Mumbai, India Sector: Water Technologies
- Oct 17-19 | Tradeshow: NBAA Mission Host/Partner: MEDJCT ARRI Location: Las Vegas, NV, USA Sector: **Aerospace**
- Oct 18-19 | Tradeshow: MRO Mission Host/Partner: MEDJCT ARRI Location: Amsterdam, Netherlands Sector: **Aerospace**

#### **NOVEMBER**

▲ Nov 1-9 | Tradeshow: Environmental **Technologies** Mission Host/Partner: MEDJCT

Location: Amsterdam, Netherlands Sector: **Environmental Technologies** 

- Nov 6 | Tradeshow: Aquatech Mission Host/Partner: TCS Location: Amsterdam, Netherlands Sector: Water Technologies
- Nov 7 | Tradeshow: Smart City **World Congress** Mission Host/Partner: TCS Location: Barcelona, Spain Sector: Water Technologies

## **NOVEMBER**

- Nov 7 | Tradeshow: ECOMONDO Mission Host/Partner: TCS Location: Rimini, Italy Sector: **Environmental Tech**
- **Nov 15** | Executive Certificate Topic: Pre-Trade Mission Sector: **Smart Cities**
- **Nov 16** | Trade Accelerator Program Sector: Multisector (Virtual)
- **Nov 28** | Growth Development Program Mission Host/Partner: **Scotiabank** Sector: **TBC**
- Nov 28 | Tradeshow: ENLIT Mission Host/Partner: **TCS** Location: Paris, France Sector: Environmental Tech
- Nov 28 | Tradeshow: Smart Cities Connect Expo Mission Host/Partner: TCS Location: Washington D.C., USA Sector: **Smart Cities**

#### **DECEMBER**

- **Dec 5** | Trade Accelerator Program Sector: **TBC**
- **Dec 12** | Executive Certificate Topic: Pre-Trade Mission Sector: **Smart Cities**

2024

# **JANUARY**

- Jan 9-12 | Tradeshow: CES Location: Las Vegas, NV, USA Sector: **Tech**
- Jan 17 | Tradeshow: Smart Cities **Expo 2024** Location: New Delhi, India Sector: **Smart Cities**
- Jan 18 | Trade Accelerator Program Sector: Multisector (Virtual)
- Jan 24 | Trade Accelerator Program Mission Host/Partner: ARRI Sector: **Aerospace**
- **TBD** | Executive Certificate Topic: **Digitization: Simple Tactics** Sector: Advanced Manufacturing

## **FEBRUARY**

- **Feb 5** | Trade Accelerator Program Sector: **TBC**
- **Feb 13** | Executive Certificate Topic: **Pre-Trade Mission** Sector: **Utilities**
- **Feb 22** | Executive Certificate Topic: Pre-Trade Mission Sector: **Tech**
- **Feb 27** | Executive Certificate Topic: **Pre-Trade Mission** Sector: **Smart Cities**

## **FEBRUARY**

- Feb 28| Growth Development Program Mission Host/Partner: **Scotiabank** Sector: **TBC**
- Feb 27-29 | Tradeshow: DistribuTECH Mission Host/Partner: **MEDJCT** Location: Orlando, FL, USA Sector: **Utilities**

## **MARCH**

- ▲ Mar 10-19 | Tradeshow: SXSW Mission Host/Partner: **MEDJCT** Location: Austin, TX, USA Sector: **Tech**
- **Mar 11** | Trade Accelerator Program Sector: **TBC**
- Mar 13 | Tradeshow: World Smart **Energy Week** Mission Host/Partner: **TCS** Location: **Tokyo**, **Japan** Sector: **Smart Cities**
- Mar 25 | Trade Accelerator Program Sector: **TBC**

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